



ADVERTISING SPECS

INTEGRATED PARTNERSHIP CONTACTS

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AVAILABLE ADVERTISING UNITS

Ad Unit Name	Size (Pixels)	JPG Max Size	HTML5 Max Size	Type	Formats Supported	Notes
Leaderboard	728x90	1MB	100k	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Super Leaderboard	970x90	1MB	100K	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Medium Rectangle	300x250	1MB	100k	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Half Page	300x600	1MB	100K	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Mobile Leaderboard	320x50	1MB	100k	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Mobile Rectangle	300x250	1MB	100k	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Skin	1600x1400	1MB	N/A	Image	JPEG	Custom Template Needed
Video Pushdown	970x90 & 477x300	1MB	N/A	Image/Video	JPEG	Requires three assets: 970x90, 477x300, Video
Mobile Video	300x250 Video	25MB	N/A	Video	MP4/MOV	Video File Only
Mobile Interscroller	320x528 Responsive	25MB	N/A	Image/Video	JPEG/PNG/MP4/MOV	Can be static image or include video
PreRoll	16:9 Widescreen Video	250MB	N/A	Video	MP4/MOV	Max of :15s
Live Stream	16:9 Widescreen Video	250MB	N/A	Video	MP4/MOV	:15s or :30s (:15s Preferred)
Logo	N/A	200KB	N/A	Image	PNG/EPS/JPEG	For Sponsorship Elements

SUBMISSION DEADLINES

Submission Type	Timelines
Standard Media/PreRoll	5 Business Days prior to launch
Custom/High Impact Rich Media	5 Business Days prior to launch
Custom Video Elements	Custom

CREATIVE RECOMMENDATIONS

Call To Action	All creatives should have a clear call to action with direct action or incentive to click when possible.
Images	Abstract or hard to distinguish images are not recommended. Use images of easily recognizable personalities or objects that draw the eye of your audience. Avoid full text creatives.
Animations	Restrict animations to a maximum of 3 rotations using simple transitions.

AVAILABLE SPONSORSHIP UNITS

Ad Unit Name	Size (Pixels)	Advertiser Assets	Max Size	Type	Formats Supported
Facebook Post	620x348	Need Logo Only*	40K	Image	PNG/EPS
Twitter Post	620x348	Need Logo Only*	40K	Image	PNG/EPS
Instagram Post	640x640	Need Logo Only*	40K	Image	PNG/EPS
Newsletter Inclusion	620x349	Need Logo Only*	40K	Image	PNG/EPS
Sponsored Video	Custom	Custom Execution	N/A	Custom	N/A
Sponsored Article	Custom	Custom Execution	N/A	Custom	N/A

* Logos of horizontal orientation preferred. However, FloSports will ask all logo variations – vertical/horizontal orientation and 4-Color and B/W

FLOWRESTLING

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SCHEDULE

RANKINGS

RESULTS

BRACKETS

ATHLETES


Q

728x90, 970x90, 970x250 Ad

Luke Geog Adds To tOSU's Recruiting Haul

Luge Geog, the #45 recruit in the class of 2022, has made his college commitment.

Nov 9, 2021 by David Bray



Ohio State's 2022 recruiting class added another big-boarder today as Luke Geog, the #45 ranked senior recruit has decided to stay in-state and become a Buckeye. The St. Eds upper weight is ranked #7 at 170 lbs and will help shore up the back half of Tom Ryan's lineup. Geog announced his decision with the following post.

Luke Geog

@geog_luke

I'm blessed to announce I am going to continue my academic and athletic career at The Ohio State University. I want to thank my family, coaches, and all those who have supported me along this journey. Time to begin a new chapter. Go Bucks 🍷

300x250 Ad

Or

300x600 Ad

Item	Specification
Ad Unit Dimensions	300x250, 300x600, 728x90, 970x90, 970x250, 320x50
Ad Unit Type	Image
Maximum File Sizes	1MB JPEG/100K HTML5
File Format	GIF/JPEG/PNG/SWF
Animation	GIF/SWF – 15 Seconds Maximum or 3 Loops
Frame Rate	18 F/S Maximum
Expand Action	Expansion only upon prior approval during RFP process
3rd Party Tag Support	All sizes support most 3rd party ad server tags/trackers
Supported Tracking	Clicks, Impressions
Required Default GIF/JPG	300x250, 300x600, 728x90, 970x90
IAB Standards	IAB Standards Supported
Additional Notes	728x90, 970x90 and 970x250 are interchangeable.

WATCH
NEWS
SCHEDULE
RESULTS

Kyle Larson To Defend Hangtown 100 Victory

NASCAR Cup Series star Kyle Larson will return to Placerville Speedway in November to defend his 2019 Hangtown 100 win.

Nov 17, 2021 by FloRacing Staff

Placerville, California -- Kyle Larson has won just about anything and everything in the seat of a racecar, but now he'll take on the opportunity to defend his throne in the November 18-19-20 Elk Grove Ford Hangtown 100 USAC NOS Energy Drink

320x50 Ad

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SCHEDULE
BRACKETS
RANKINGS

300x250 Mobile Ad

Related Content

PRO Sun Devils Are On The Hunt For More Hardware

Nov 8, 2021

PRO Ranking Which Teams Had The Best Off-Season Transfer Portal...

Oct 21, 2021

320x50 Ad

Item	Specification
Ad Unit Dimensions	300x250, 320x50
Ad Unit Type	Image
Maximum File Sizes	1MB
File Format	GIF/JPEG/PNG
Animation	GIF – 15 Seconds Maximum or 3 Loops
Frame Rate	18 F/S Maximum
Expand Action	Expansion only upon prior approval during RFP process
3 rd Party Tag Support	All sizes support most 3 rd party ad server tags/trackers
Supported Tracking	Clicks, Impressions
Required Default GIF/JPG	300x250, 320x50
IAB Standards	IAB Standards Supported
Additional Notes	ATF and BTF Available on all ad sizes. Flash not supported.

1600x1400
Skin

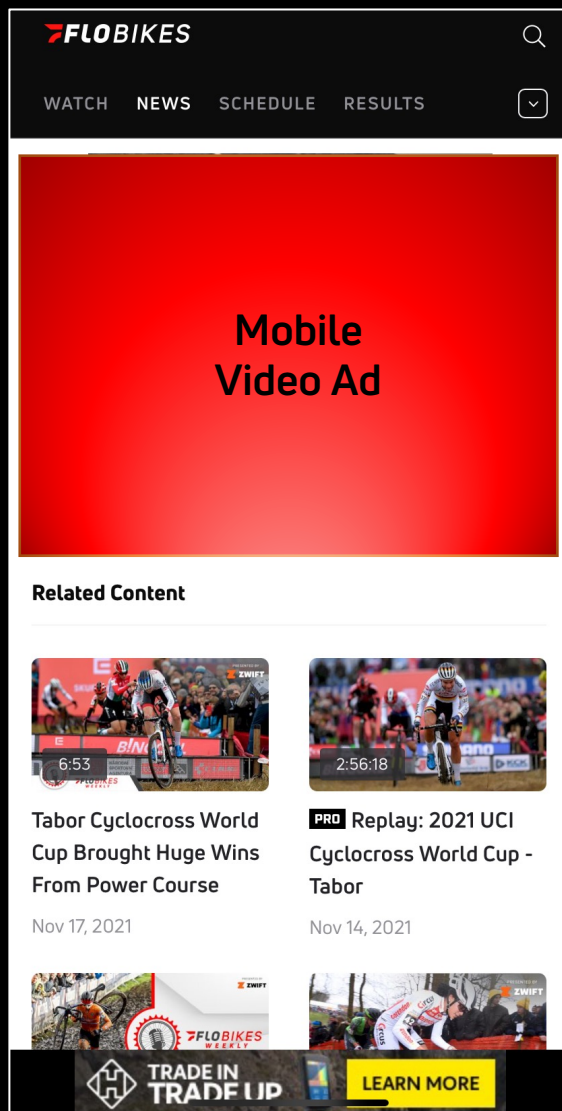
Item	Specification
Ad Unit Dimensions	Custom 1600x1400 Skin (Template Needed)
Ad Unit Type	Image
Maximum File Sizes	1MB
File Format	JPEG
3 rd Party Tag Support	Must be site served, can accept 3 rd party 1x1 tracking pixels
Supported Tracking	Clicks, Impressions
Additional Notes	<ul style="list-style-type: none">• Link to FloSites PSD Design Template Found Here• Link to MileSplit PSD Design Template Found Here• Important CTA/Copy within safe area, however creative should extend to edges• FloSports can provide design with client approval• If client designed, FloSports requests un=flattened native/mechanical files for double check

VIDEO DROPDOWN UNIT

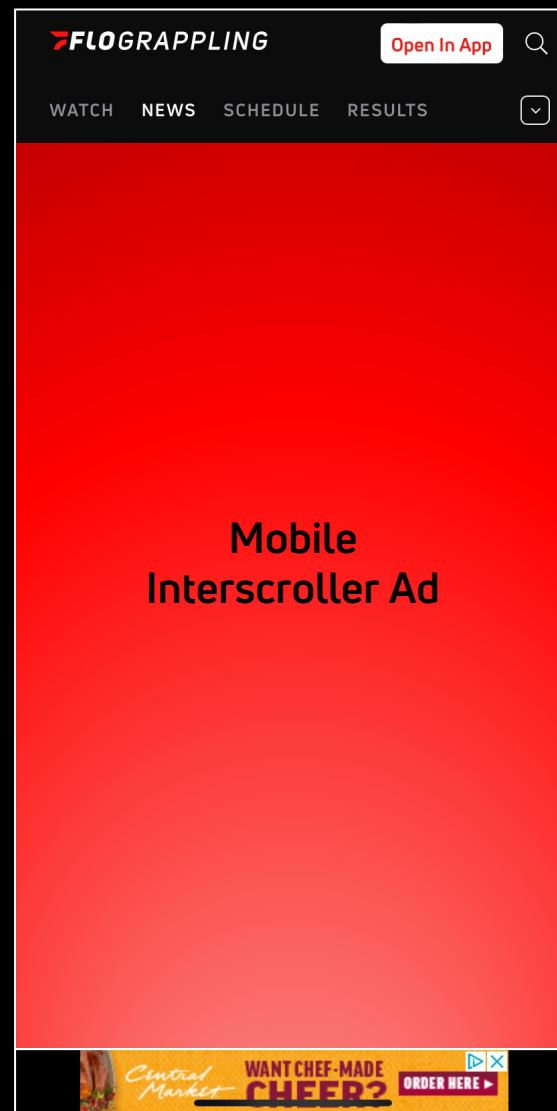
<div>1600x1400 Skin Ad</div>	<div> <div> <div>Collapsed – 970x90</div> <div> <div>News</div> <div> <div>  <div> World Pro Recap: Mica Galvao Submits 2 Of 3 In First Black Belt Appearance Nov 17, 2021 </div> </div> <div>  <div> Grapplefest 10 Features Both Ruotolos, Plus Dante Leon vs Oliver Taza Nov 16, 2021 </div> </div> <div>  <div> Relentless Passing Game Propels Yuri Simoes To GP Victory At Raw Grappling Nov 16, 2021 </div> </div> <div>  <div> Grappling Bulletin: Is This Legal Ankle Lock A Heel Hook In Disguise? Nov 15, 2021 </div> </div> <div>  <div> Victor Hugo & Tainan Dalpra Submit Opponents in IBJJF Grand Prix Finals Nov 13, 2021 </div> </div> <div>  <div> Abu Dhabi World Pro Is Back! See Who's In & Who Still Needs To Qualify Nov 11, 2021 </div> </div> <div> <div>300x250 Ad</div> <div>Or 300x600 Ad</div> <div> Get the most important Grappling stories delivered straight to your inbox. <div> <input type="text"/> <input type="button" value="Sign Up"/> </div> <div> By submitting my information, I agree to the Terms of Service and Privacy Policy and to receive offers and promotions from FloGrappling. Unsubscribe anytime. </div> </div> </div> </div> </div></div></div>	<div>1600x1400 Skin Ad</div>
<div>1600x1400 Skin Ad</div>	<div> <div> <div>Expanded – 477x300 (with Video)</div> <div> <div>Expanded – Video Area</div> <div>Without Video, 970x300</div> </div> </div> <div> <div>  <div> World Pro Recap: Mica Galvao Submits 2 Of 3 In First Black Belt Appearance Nov 17, 2021 </div> </div> <div>  <div> Grapplefest 10 Features Both Ruotolos, Plus Dante Leon vs Oliver Taza Nov 16, 2021 </div> </div> <div>  <div> Relentless Passing Game Propels Yuri Simoes To GP Victory At Raw Grappling Nov 16, 2021 </div> </div> <div>  <div> Grappling Bulletin: Is This Legal Ankle Lock A Heel Hook In Disguise? Nov 15, 2021 </div> </div> <div>  <div> Victor Hugo & Tainan Dalpra Submit Opponents in IBJJF Grand </div> </div> <div> <div>300x250 or 300x600 Ad</div> <div> Get the most important Grappling stories delivered straight to your inbox. <div> <input type="text"/> <input type="button" value="Sign Up"/> </div> <div> By submitting my information, I agree to the Terms of Service and Privacy Policy and to receive offers and promotions from FloGrappling. Unsubscribe anytime. </div> </div> </div> </div> </div>	<div>1600x1400 Skin Ad</div>

Item	Specification
Ad Unit Dimensions	970x90, expanding to a 970x300 (477X300 is display unit size)
Ad Unit Type	Image and/or Image with Video
Maximum File Sizes	100k for Display Units, 250MB for Video
File Format	JPEG, MP4/MOV for video
3 rd Party Tag Support	Must be site served, can accept 3 rd party 1x1 tracking pixels (Video can be VAST)
Supported Tracking	Clicks, Impressions
Additional Notes	<ul style="list-style-type: none"> If video is included, a 477x300 companion asset is required All display portions only take 1x1 trackers. Video can be tracked via 1x1 or VAST tag. Video auto plays on expansion and mute.

Mobile Video



Mobile Interscroller
Ad appears 'through' page content as user scrolls, continually filling screen space



Item	Specification
Ad Unit Dimensions	Mobile Video: 16:9 Widescreen Video (similar to 300x250 in-banner video) Mobile Interscroller: Responsive to screen size, with 320x528 Mock
Ad Unit Type	Mobile Video: Video Mobile Interscroller: Static Image, Static Image w Video OR 9:16 Vertical Video Only
Maximum File Sizes	N/A – Custom Designed by FloSports
File Format	JPEG/MOV/MPEG
Frame Rate	Video: 60 F/S
Expand Action	Mobile Interscroller: Expands upon scrolling through content.
3 rd Party Tag Support	Must be site served, can accept 3 rd party 1x1 tracking pixels
Supported Tracking	Clicks, Impressions
IAB Standards	IAB Standards Supported
Additional Notes	<ul style="list-style-type: none"> • Creatives must be built out by FloSports in our rich media mobile ad server • Mobile Video: Must receive video file in MP4 or MOV format • Mobile Interscroller: Must receive unflattened native/mechanical files and creative direction. Client approval required prior to going live.

FLOTRACK

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RANKINGS

RESULTS

Q

NCAA

DI NCAA XC Championships

Nov 20

FloTrack will provide off-site coverage of the 2021 DI NCAA XC Championships in Tallahassee, FL.

Videos

News

Schedule

:15s PreRoll Ad

FLOTRACK

mail the show: FloTrackPodcast@gmail.com | Subscribe to the FloTrack

Five Biggest NCAA XC Questions | The FloTrack Podcast (Ep. 373)

Nov 17, 2021

Gordon and Kevin answer the biggest questions heading into the 2021 DI NCAA XC Championships.

Email the show: FloTrackPodcast@gmail.com

XCC

The NCAA Cross Country Show

Sep 20, 2021

Leo Manzano: My First Victory

Sep 17, 2021

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NEWS

SCHEDULE

BRACKETS

RANKINGS

ATHLETES

RESULTS

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Most Recent

G VIDEOS

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2051

442

178

:15s PreRoll Ad

If You Have Never Seen Jaden Abas Spar With Shane Griffith You Must

Nov 13, 2021

#1 Shane Griffith and #5 Jaden Abas exhibit some of the most fluid motion that you will see at an NCAA level.

Tags: Training Show Workout College Division I Shane Griffith Jaden Abas Oklahoma Oklahoma State Oregon State Penn State Stanford West Virginia

Book 1

Book 5

Book 6

Book 2

Wrestling Technique

Offense

Singles

Defense

Set Ups

Takedown

More (+48)

Weight Class

149 lbs

86 kg

Division

Advanced

Division I

1

Senior

College

More (+1)

Book

Book 2

Book 6

Book 5

Book 1

Item	Specification
Ad Unit Dimensions	640x360
Ad Unit Type	Video
Maximum File Sizes	250MB
File Format	H.264 (MP4 Container)
Frame Rate	60 F/S
Aspect Ratio	16:9 (WideScreen)
Looping	Not available
Max Length	:15s (Strict)
3 rd Party Tag Support	Most 3 rd Party Tags accepted, including VAST and VPAID
Supported Tracking	Impressions, Clicks, Quartiles, Completions
IAB Standards	IAB Standards Supported
Additional Notes	<div><div>• Video is clickable to provided clickthru URL</div><div>• PreRoll max duration is :15s</div><div>• PreRoll is not skippable</div></div>

:15s / :30s
Live Stream Ad

REPLAYS

VOLLEYBALL

South Korea vs Cameroon |
2019 Women's FIVB World
Cup

Sep 19 @ 12:50 AM

EVENT HUB→

TODAY

Miami [DH] at Ohio State

Sep 19 @ 5:00 PM

Oregon vs St Johns

Sep 19 @ 6:00 PM

Clemson at Minnesota

Sep 19 @ 7:00 PM

South Korea vs Cameroon | [W] FIVB

Sep 19 @ 12:50 AM

Brazil vs United States | [W] FIVB

Sep 19 @ 3:50 AM

Japan vs China | [W] FIVB

Sep 19 @ 5:10 AM

:15s / :30s
Live Stream Ad


REPLAYS

PRD Full Replay - South Korea vs Cameroon | 2019 Women's FIVB World Cup - South Korea vs Cameroon | [W] FIVB - Sep 19, 2019 at 1:30 AM CDT

Sep 19, 2019

View All Videos

Item	Specification
Ad Unit Dimensions	640x360
Ad Unit Type	Video
Maximum File Sizes	250MB
File Format	H.264 (MP4 Container)
Frame Rate	60 F/S
Aspect Ratio	16:9 (WideScreen)
Looping	Not available
Max Length	:15s (Preferred) or :30s
3 rd Party Tag Support	Most 3 rd Party Tags accepted, including VAST and VPAID
Supported Tracking	Impressions, Clicks, Quartiles, Completions
IAB Standards	IAB Standards Supported
Additional Notes	<ul style="list-style-type: none">• Video is clickable to provided clickthru URL• Preferred duration is :15s, however :30s can be accepted if approved during RFP phase• Video is not skippable




FloTrack

Published by Hootsuite [?]

March 11 at 11:42 AM

Nothing like stumbling upon an ATV jamboree in the middle of the forest on your long run.

<http://ow.ly/MPIn50yJaUw>



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FLOTRACK.ORG

Workout Wednesday: NAU 'Moto City' Long Run

One of the workouts we filmed during last fall's NAU: Running With The...



FloWrestling

@FloWrestling

New dates have been set for the @NHSCA High School Nationals.

Check out complete details and the new registration deadline.




YOUR LOGO
HERE

New Dates Set For NHSCA High School Nationals

www.flowrestling.org

Item	Specification
Ad Unit Dimensions	Logo only (horizontal preferred)
Ad Unit Type	Custom Image
Maximum File Sizes	100K
File Format	PNG
Supported Tracking	Impressions
Additional Notes	<div><div>• ‘Sponsored By’ Banner is custom created by FloSports content team</div><div>• Advertising Brand Logo (Horizontal Orientation Preferred) only asset needed</div><div>• Logo must be transparent and in PNG format</div><div>• 3rd Party Tracking Not Supported (Offline reporting only)</div></div>



PRESENTED BY
YOUR LOGO
HERE

#1 Valdosta VS. #2 West Florida: Who You Got?

The top two teams in the GSC go head to head in only two days. Will it be an undefeated Valdosta State, or a returning NCAA National Champion West Florida?

Watch Now

Item	Specification
Ad Unit Dimensions	Logo only (horizontal preferred)
Ad Unit Type	Custom Image
Maximum File Sizes	100K
File Format	PNG
Supported Tracking	Impressions
Additional Notes	<div><div>• ‘Sponsored By’ Banner is custom created by FloSports content team</div><div>• Advertising Brand Logo (Horizontal Orientation Preferred) only asset needed</div><div>• Logo must be transparent and in PNG format</div><div>• 3rd Party Tracking Not Supported (Offline reporting only)</div></div>